



Dear Prospective Advertiser:

Waynoka News is a **monthly** publication by the Waynoka Property Owners Association, with circulation available to over 1700 eligible property owners, and also available on our website at [www.lakewaynoka.com](http://www.lakewaynoka.com). Most of our property owners do not receive the local newspaper. Therefore, the Waynoka News is the only publication they have to find needed services locally. Advertisers will receive a copy each month and we will also include a link to your website.

**Advertising Benefits:** Your ad goes into our newsletter and on social media (website, Facebook, Twitter, Instagram).

All ads **must be paid for in advance**, be camera ready to size, **typewritten in the exact words to be printed** and delivered to Lake Waynoka by the deadline date. The deadline date is always the first Tuesday after the second Saturday by 4:00 pm and can be hand delivered to the Lake Administration Office, mailed or e-mailed. Failure to meet the deadline will result in your ad being delayed from getting into our newsletter. We accept checks, payable to WPOA, Visa, MasterCard, and Discover and, of course, cash.

Mail ads and payments to:

**ATTN: Christine Anderson**  
WPOA - Waynoka News  
1 Waynoka Drive  
Sardinia, Ohio 45171

E-mail to:

[Christine@lakewaynoka.com](mailto:Christine@lakewaynoka.com)

E-mail specifications:

Ads in correct size - PDF format  
Pictures - .JPG or .TIFF  
Articles - Word Documents (.DOC) format

Please refer to the back of this letter for pricing and ad sizes. Please give our office a call at **937-446-3232** if you have any questions. If you'd like the newsletter to be sent to you by mail, it is \$12.00 a year. You can call and pay with a credit/debit card over the phone or you can send a check or cash by mail.

|                        |   |
|------------------------|---|
| Name: _____            |  |
| Mailing Address: _____ |   |
| Email Address: _____   |   |
| Phone Number: _____    |   |



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| <p><b><u>Full Page – 7 ½ x 10"</u></b></p> <p><b>\$240-1 Issue, \$1368-6 Issues, \$2592-12 Issues</b></p><br><p><b><u>1/2, Half Page – 7 ½" x 5"</u></b></p> <p><b>\$120-1 Issue, \$684-6 Issues, \$1296-12 Issues</b></p> |  |
| <p><b><u>1/4, Quarter Page – 5" x 3 ¾"</u></b></p> <p><b>\$60-1 Issue, \$324-6 Issues, \$648-12 Issues</b></p>   | <p><b><u>1/8, Eighth Page</u></b><br/><b><u>Business Card 2 1/2" x 3 ¾"</u></b></p> <p><b>\$30-1 Issue, \$171-6 Issues, \$324-12 Issues</b></p>  |
|  | <p><b><u>Classified</u></b></p> <p><b>Five cents for each letter, number,<br/>punctuation mark and/or symbol per<br/>Issue. Size varies.</b></p> |